



ahe creation

Creative Management and Consultants

Scope of Services

We offer top-notch one-stop creative solutions and develop tailored products to meet the needs of corporate planners.

Decoration and Environment

- festival decoration
- exhibition environments
- functional environments
 - commercial interiors
 - project management
- show venue decoration
 - signage
- fabrication and installation

Incentive

- promotion & program
 - site research
- vendor suggestions
- contract negotiations
 - meals planning
- rooming management
 - land arrangement
 - theme parties
- logistic and planning
- AV, lighting and staging
 - on-line registration

Team Building

- tailor made activity
 - design & planning
 - production
- props & collateral sourcing
 - HR consultancy services
 - activity execution
 - logistic and planning
 - site inspection
 - facilitator

Creative

- communication strategy analysis
- corporate identity design
- branding and promotion
- graphic and multimedia design
- premium and package design
- marketing campaign
- printing and production

Events

- PR Event
- marketing event
- entertainment and performance
- AV, lighting and staging
- technical services
- logistic and planning
- sponsorship
- event staffing

Meetings

- concept & agenda
- creative application
- costumes & music
- graphics & collateral
- technical services
- production
- team building
- logistic and planning
- AV, lighting and staging
- on-line registration



Elements

CNY 2023

5mH Peach Blossom Flower with special designed flowerpot



Citygate Outlets

Christmas 2022

Co-opearate with German Brand W&K Christmas
Decoration



Metro PLAZA

Mid-Autumn

Special Interactive Game on the Big Video Wall in shopping mall



Van Cleef & Arpels

Christmas Decoration 2022

Large scale Christmas Decoration inside the store



TMT PLAZA

CNY Decoration 2022

For Chinese New Year and Valentine's Day, we created an event titled John Ho Art x tmtplaza 花花貓新春甜蜜遊園

A collaboration with local artist John Ho, the event included installations and photo spots featuring John Ho's characters - such as a 5m height centrepiece of Floweri Cat in a tiger costume for the Year of the Tiger! Nearby, an exhibition of John Ho's work showcased paintings in his signature dreamy, illustrative style - including paintings inspired by this event.



Van Cleef & Arpels

Christmas Decoration 2021 & CNY 2022

AHE Creation also design and produce window displays for Van Cleef & Arpels latest collection in collaboration with award-winning British artist Helen Amy Murray.

Inspired by the lotus, the displays featured the artist's large-scale fabric sculptures of flowers, birds and butterflies; combining a sense of delicacy and motion.



TMT PLAZA

Bee Summer 2021

We created the 'Bee Summer' event at tmtplaza this summer, featuring technologically driven installations such as a motion-sensor dance game and an QR Code maze hunt! Visitors can also find a bee-themed playground, kaleidoscope photo op and educational area where they can learn all about bees!



Gold Coast Plaza and Gold Coast Hotel

Peppa Pig: Summer Coast Life 2021

Take a well deserved break at Gold Coast Hotel & Piazza this Summer! 'Peppa Pig: Summer Coast Life' features fun beach-themed decorations and activities across the 2 venues such as a giant inflatable Peppa Pig, summer market, inflatable games, themed rooms and arts & crafts workshops!





Telford Plaza

CNY Market 2021

We designed and organised a successful Chinese New Year fair at Telford Plaza, with a variety of stalls offering everything from festive delicacies and homemade treats to anime products and handcrafts, there truly was something for everyone.



Ocean Park Hong Kong

70 feet Christmas Tree

AHE Creation was appointed by Ocean Park Hong Kong, to design and build their 70 feet Christmas Tree, with lighting showcontrol and ornament decoration.



Van Cleef & Arpels

CNY Decoration 2021

AHE Creation also created Chinese New Year decorations for Van Cleef & Arpels stores across Hong Kong, Shanghai, Beijing, Nanjing, Chengdu & Hangzhou.

Each store was decorated with woven yarn flowers & accenting metallic flowers, creating a warm and elegant ambiance



Tai Wai Mall

Showroom Suite 2021

We collaborated with MTR Malls to create the showroom suite for the upcoming Tai Wai shopping mall, The Wai. Located in Telford Plaza, our futuristic showroom featured various informative displays and most notably, a beautifully detailed 3D model of The Wai.



Vitasoy Recycling Showcase 2021

We created an interactive recycling showcase for Vita, which was brought to schools across Hong Kong. The showcase detailed Vita's commitment to environmentally friendly packaging, up cycling their products and recycling education programmes.



Shanghai TimeSquare

Christmas 2020

Müllerchen and Friends are decorated the large outdoor entrance at Shanghai TimeSquare.

This is also the first launch event of Müllerchen and Friends in China market.



Sun Life Insurance

Online Conference 2021

We also designed and hosted two of Sun Life's annual conferences, 'Sun Life in the New Normal' & Sun Life Brighter Academy. The latter featured Paul Cheng as a speaker - who used his experience of learning how to solve a Rubik's cube after becoming blind to encourage and motivate Sun Life's young employees.



AXA Overseas Convention Event

For AXA's Overseas convention, we created a series of travel-themed decorations, specifically focusing on Japan and the French Riviera. These included large-scale Japanese torii gate, and I Love Nice signs.



Highways Department

Pedestrian Tunnel Decorations

We also helped the Highways Department to decorate pedestrians tunnels with bamboo adhesive stickers, giving a new look to some of Hong Kong's public roads.



TMT PLAZA

Christmas 2019

Hello Kitty x Müllerchen: Christmas Encounter in Apple Forest, a very popular large scale installation event telling the story of how Müllerchen (our own licensed character) meets Hello Kitty in the forests of his native Seiffen, Germany.

The installation included a 4mH Hello Kitty observatory deck and 4.5mH Müllerchen slide as centrepieces, along with an interactive apple picking game with RFID technology and a large snow mountain in which we utilised LED hologram technology for an animation of the event storyline.



DigiZ 2020

Most Innovative Technology Award

We are delighted to announce that AHE Creation's tmtplaza x Hello Kitty x Müllerchen Christmas Encounter In Apple Forest at tmtplaza won the DigiZ 2020 Most Innovative Technology Bronze Award.

Facing tough competition, our use of hologram technology to show an animation of the event storyline, as well as RFID technology for an innovative 'apple picking' interactive game helped us stand out from the crowd.



Gold Coast Plaza and Gold Coast Hotel

Pokemon: Gold Coast Training Camp 2019

This event was centred on the concept of visitors training to become Pokemon Master Trainers through a series of fun-filled interactive activities including inflatable games, obstacle courses, mazes and slides.



The installation at Gold Coast Piazza had a giant 7.5m tall inflatable Pikachu alongside 3D printed Pokemon figures and a Pikachu meet and greet - all of which proved very popular with visiting children.

At Gold Coast Hotel, we created a giant Christmas tree out of Pokemon plushies and decorated special Pokemon themed rooms for guests of the hotel.



2IFC

Christmas 2019, Chinese New Year 2020

IFC 2 Tower was decorated with a collection of gingerbread-themed installations alongside life-sized nutcracker figures during the Christmas period.

For Chinese New Year, our idea was to present more traditional elements of the festival (such as koi fish and lotus flowers) in a modern, contemporary manner, which we achieved with stylised backlighting and uniquely patterned lotus leaves.



Van Cleef & Arpels

Spring 2019

We decorated Van Cleef & Arpels' window displays for their Quatre contes de Grimm collection of fine jewellery. This collection reinterpreted fairytales by the Brothers Grimm in the narrative-centric style typical of the legendary Maison - and we made sure to create a display that did their work justice by using an illustrative style and tonal colour schemes befitting of those fairytales in order to frame the jewellery beautifully.



Maritime Square

Easter 2019

Involving multiple installations at Maritime Square and Luk Yeung Galleria; raising the profile of Tublock's construction toys in Hong Kong by creating a series of interactive games and challenges alongside an exhibition display and pop-up store.



Metro Plaza

Christmas 2018

We launched the Rose Christmas Campaign in Metro Plaza, whole Decorations and Entertainment is designed by AHE.

Music Lighting Show and Rose Snow are the highligh of the event.



Galaxy Macau x SmileyWorld

Summer 2018

The most happiness brand "SmileyWorld" crossover with Galaxy Macau.

AHE coordinate the event creative and all related design and productions.



Metro Plaza

Christmas 2017

Wishing Lighting Tree, perform Music and Light Show every 15 minutes. Also, the Love fountain and Christmas Garden presented the most romantic Christmas for Metro Plaza.

Video Profolio: <https://vimeo.com/251437010>



Yoho Mall I & II

Christmas 2017

Crossover with International Brand Mueller.

Video Profolio: <https://vimeo.com/248432560>



FashionWalk

Christmas 2017

Tune into the Christmas, Christmas trees parade to celebrate the Christmas.

Video Profolio: <https://vimeo.com/251437138>



2IFC
Christmas 2017



Van Cleef & Arpels

Winter 2017 & Spring 2018

Lotus flowers Design and Productions.



Vacheron Constantin

2019 Les Cabinotiers

Showcase Design and Productions.



MGM Macau

Oktoberfest 2018

Oktoberfest Event Decoration and Event Management.



New Town Plaza

Mother Day 2017

Event Design and Event Management.



i SQUARE

Easter 2017

Easter Decoration Design and Production.



三里屯天降大豆比

百年修得一起逗，
千年迎來紅黃豆！
紅豆黃豆空降太古里！

Beijing event and decorations for Swire Properties. M&M's X Taikooli Beijing



Smiley x Indigo Beijing

Summer 2015

Smiley 飛機空降北京頤堤港



Hiroshi Yoshii x PopCorn Christmas 2014

Hiroshi Yoshii, a prioneer Japanese artist who designed over 3000 3D characters, AHE organized the first HONG KONG exhibition located at PopCorn.



MÜLLER x ELEMENTS

Christmas Event 2013

AHE line up MÜLLER and ELEMENTS this Christmas, to organize a 115 years historical exhibition, and invited the forth generation owner of MÜLLER from Seiffen for the opening ceremony and press tour, and their master craftsmen present their craftsmanship in the pop-up store.



德國：聖誕樹前身是個塔？

聖誕節的起源也有「樹」，就是聖誕故事樹 (Christmas Pyramids)。相傳 18 世紀初，歐洲人為慶祝多天的節慶而創設，而歐洲人常以香檳酒或西德竹，把這聖誕故事樹裝上蠟燭，北歐和南歐人則喜歡裝飾彩色糖果，後來德國人把兩者合一，最終演變成最高的塔，再在塔頂加上旋轉車，裝點了的蠟燭產生如雲彩般旋轉風車陣陣，如魔術般以不公仔來演說《聖經》故事如耶穌誕生、三賢來朝等，因而取名「聖誕故事樹」。一般最簡單的版本則用上等 500 件大小造型不一的小木製成，是一門極有耐心與創性的工藝，絕非想像，可來試試一暮地開易版本！

★ 德國每年第一場聖誕市場 (Weihnachtsmarkt) 在 ELEMENTS 開幕，「德國故事樹」也隨之運到香港，歡迎市民親臨參觀。

動手做

1. 把兩條小支柱插入底座。
2. 將上蓋放在其上，再將長針穿入樹身，將上蓋穿，並柱頂部插入木片固定。
3. 系好蠟燭穿入底座。
4. 在這底座上擺放和小蠟燭。

DIY 聖誕故事樹 (3 至 12 歲)

開：那個國家的人愛做聖誕故事樹？在家來慶祝聖誕？

產品：聖誕故事樹 DIY Kit Set (非賣品)，名額 10 名

今日 Meet 起點香港禮賓員，與她及善於講英文字音準確二個數字學英文 happyminiapple@gmail.com，不負媽媽「DIY 故事樹」，其中問題請向「DIY 故事樹」查詢詳情可也。

工匠即席獻技 手製木工藝品

為配合此次聖誕活動， ELEMENTS 特別邀請了多位專業木工師傅，現場展示及製作各種精美手工藝品，包括聖誕故事樹、聖誕燈籠、聖誕蠟燭、聖誕掛飾等。師傅們將即席示範製作過程，讓市民了解木工工藝的奧妙。此外，現場還將有各種精美手工藝品出售，歡迎市民踴躍參觀。

▲ 德國故事樹



MÜLLER x ELEMENTS
Christmas Event 2013

Media Interview and Press tours included:
TVB, Apply Daily, Milk Magazine, U Magazine, HKET,
NOW TV, Star TV, RTHK, Ta Kong Pao, SCMP, etc.



International Performance @ ELEMENTS

Christmas Event 2013

AHE invite a trio Alphorn band from Swiss to corssover with a rock band, its bring the joyful and exciting afternoon in ELEMENTS during the Christmas time.



2IFC

Christmas Event 2013

AHE present a European style white christmas to 2 IFC.



The Peak Galleria x Watanabe, Hiroshi (渡邊宏) Christmas Event 2013

AHE used the character of Watanabe, Hiroshi to present a fantasy Christmas decoration for The Peak Galleria.



Shan the Sheep x New Town Plaza

Summer Event 2013

AHE line up Shan the Sheep and New Town Plaza this summer, organize the kick-off ceremony and invited a animator from British to operate workshops for the shoppers.



PopCorn x 明和電機
20週年
瀛 音 藝 展



PopCorn x 明和電機
Art and Music Exhibition 2013

This year is 20th Anniversary of Maywa Denki - The world's largest scale and remable exhibition named "PopCorn x Maywa Denki Art and Music Exhibition. AHE line up this event and operate the main production.



About AHE Creation

AHE Creation Limited, formerly know as "AHE", was formed in Hong Kong in 2003. With our extensive experience, we specialize in graphic design and marketing campaign, festival decoration and exhibition design, event management, organizing corporate program, performance and video, photographic production.

Key Member

Jack Law, received his bachelor degree in Electronic and Electrical Engineering from Hong Kong University of Science & Technology. Nonetheless, deeply attracted to art and design Jack chose to widen his knowledge in Communication Design through further education at Hong Kong Art Centre.

Coupled with both in-depth technical know-how and design talent. He has participated in several big-scaled local and international projects for top notch companies such as AIA, Bank of China, MeadJohnson, Prudential, M&M's, Ocean Park Hong Kong, IFC Hong Kong, etc. Through his refreshing and exceptional works, Jack's expertise is always recognized and trusted to have played artfully and effectively in providing a backbone for a successful.

Clients



Contact Us

Address :

Unit 1803, 18/F, Westlands Centre,
20 Westlands Road, Quarry Bay, Hong Kong

Tel : 3529 2181

Fax : 3525 0881

email : info@ahcreation.com

Creative Director

Jack Law

mobile : 9679 8116

email : jack@ahcreation.com